

News Release

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Stands 1 & 2

Submarine Networks World 2006

Shangri-La's Rasa Sentosa Resort, Singapore

3rd - 6th October 2006

Comprehensive and verifiable performance reporting needed to drive cable installation and maintenance industry forward

Improvements in Reporting to Benefit Cable Owners and Operators

Chelmsford, UK: Global Marine Systems Limited, a world leading provider of submarine cable installation and maintenance services is delivering a key note address on 4th October at 5.10pm at Submarine Networks World 2006 to call for improvements in performance reporting within the submarine cable installation and maintenance industry.

Stephen Scott, Commercial Director at Global Marine will discuss how cable owners and operators are currently left to make decisions based upon incomplete and out-of-date primary data largely due to the informal, selective and voluntary nature of performance reporting within the industry.

He will explain how recent advances in reporting technology can dramatically improve industry reporting and performance benchmarking. He will also focus on how industry-wide co-operation in this critical area could dramatically improve the quality and confidence cable owners and operators have in industry performance data.

Scott comments: "In a cost-conscious telecommunications business environment, where continued downward price pressure and ever increasing competition for bandwidth sales, threaten or delay profitability, cable owners and operators need performance reports based upon complete, accurate and modern data gathering tools and techniques, to make decisions regarding their installation and maintenance investments."

An example of a modern data gathering tool and techniques used in cable jointing will be demonstrated on the Global Marine stand. Technical Author Keith Spicer and Training

Instructors Jim Lucey and Nigel Gill will be on hand to perform demonstrations using JADE (Jointing Automated Documentation Environment) which is the first software of its kind to be developed for the submarine cable industry. Using JADE, Global Marine is able to address the many challenges of jointing reporting and deliver the highest quality joints quickly. The technology provides accurate and consistent feedback, monitors quality issues and records information in a comprehensive report for the customer. Also on display will be new jointing tooling which enables faster and more accurate jointing, thereby reducing the risk of jointer error. By continually investing and developing new jointing methods and tooling (some of which is yet to be approved by the UJ Consortium) Global Marine hope to demonstrate that it is leading through innovation.

Gabriel Ruhan, Managing Director at Global Marine has also been selected, along with a panel of CxOs to drive a keynote panel on 'The future of the cable industry, growth strategies for the future' on 5th October at 2.30pm.

Gabriel comments, "We are delighted to be participating in the Submarine Networks World again this year. It is a major conference for the industry - the ideal platform to share our technical and market experience and to discuss how the industry can move forward through diversification into areas such as oil and gas and renewable energy."

"Asia continues to be central to our own diversification strategy. This year, through our joint venture partnership with SS Submarine Systems (SSBS) Co. Ltd, we were awarded our fourth major cable installation project in the Asia Pacific region. We will be working for Saipem SpA, a leading offshore engineering Company, to enable power and remote communication to be supplied to two new gas production platforms off the coast of Papua, in Bintuni Bay. We are confident that during 2007 and beyond, we will increase our presence in Asia."

On the first day of the conference, (3rd October at 10.30am and 4.40pm), morning and afternoon refreshments will be hosted by Global Marine. During this time, the Global Marine team will be available to address any issues relating to cable installation and maintenance for the telecommunications, scientific research, oil and gas, utilities and renewable energy sectors.

Also in attendance at Submarine Networks World will be other members of Global Marine's senior management team: Joel Whitman (Corporate Strategy, Marketing & Communications Director), Ian Douglas (Asia Pacific Director and Managing Director of SBSS). Also present will be John Walters (General Manager, Asia Pacific Region), Dick Borwick (Commercial Director, SBSS) and Martin Hutchings (Commercial Manager, NTTWEM).

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Notes to Editors:

About Global Marine

Global Marine, an independent marine engineering company, has been in business for well over 150 years and continues to be the pre-eminent provider of submarine cable installation and maintenance services in the world. Operating the world's largest fleet of cable ships and subsea vehicles, it is a market leader in marine cable installation and maintenance for telecommunications, as well as scientific research, oil, gas, utilities and the renewable energy sector.

Global Marine is headquartered in the United Kingdom with regional offices in the United States and Asia. The company has established strategic alliances with several of the industry's leading companies and has successful Joint Ventures and partnerships with SBSS in China (China Telecom), NTTWE Marine in Japan (NTT) and ICPL in Singapore (SingTel and ACPL).

Global Marine has installed more undersea fibre optic cables than any other operator, and more than 50% of the world's buried fibre-optic cables have been installed by Global Marine. And between 30 and 40% of all subsea cables repairs and maintenance are undertaken by the company.

Learn more at: www.globalmarinesystems.com